

2022

FREE WI-FI SUMMER – MOVIES IN THE PARK



FREE WI-FI SUMMER

What is Free Wi-Fi Summer?

Manti TeleCommunications Company (MTCC) provides free Wi-Fi internet coverage at select locations in Manti, Ephraim, and Sterling which anyone can access on wi-fi enabled devices. This allows people to use their devices at these locations without the need for cellular data.

What areas does Free Wi-Fi Summer cover?

We currently cover the following areas: Manti City Park, Manti Aquatic Center, Manti Sports Complex, Sanpete County Fairgrounds, Sterling Town Park, Ephraim Ball Fields, Ephraim Canyon View Park, and Rat Fink™ Event Locations (during the Rat Fink Reunion™).

When is Free Wi-Fi Summer?

Free Wi-Fi Summer officially runs from Memorial Day to Labor Day.

What events does Free Wi-Fi Summer include?

Free Wi-Fi Summer includes coverage at the following events: MTCC Movies in the Park, Rat Fink Reunion™, Lion's Tournament, Manti City's 4th of July, Sterling's Pioneer Day, Sanpete County Fair, Youth Sports, Birthday Parties, Family Reunions...and more!

Why should I participate in Free Wi-Fi Summer?

Sponsoring Free Wi-Fi Summer gives your business a presence at most of the major events happening in and around Manti, Ephraim, and Sterling throughout the year. By sponsoring Free Wi-Fi Summer, your business logo will be featured prominently on posters, social media, and event banners placed at each Free Wi-Fi Summer location. Your business logo, which can be linked to your website or social media page, will also be featured on the redirect page that people see every time they connect to MTCC's Free Wi-Fi. As a sponsor, you will also be invited to MTCC's Customer Appreciation event to represent and showcase your business.

FREE WI-FI SUMMER

\$500 – Free Wi-Fi Summer Sponsorship

Free Wi-Fi Summer Sponsorship includes:

- Your business logo on all Free Wi-Fi Banners.
- Your business logo on Sponsor Redirect Page.
- Your business logo shown on Digital Signs in Manti and Ephraim.
- Your business mentioned on Channel 3 Free Wi-Fi commercial.
- Your business highlighted on MTCC's website and social media pages.
- Your business spotlighted in MTCC's Customer Newsletter.
- Your business listed in Free Wi-Fi Sponsors section of MTCC's TV menu system.
- Your business logo on a banner ad on MTCC's TV service.
- 11x17 Free Wi-Fi Event poster to place at your business.
- Social Media Assets for your social media pages.
- Invitation to MTCC's Customer Appreciation Event.
- **Limited to 10 sponsors.**

Join us for our Customer Appreciation Event!

During Free Wi-Fi Summer we like to have a big party to celebrate our customers! We typically have a movie, free food, contests, special events, and more going on at our Customer Appreciation Event.

As a Free Wi-Fi Summer or Movies in the Park sponsor, you are invited to join us! Come on down and set up a booth showcasing your products and your business! At MTCC we are all about Connecting People's Lives, and what better way to connect people than by bringing local businesses together in appreciation of their local customers. It's a guaranteed fun time!

For our Movies in the Park sponsors, this is like getting two movies for the price of one! For our Free Wi-Fi Sponsors, this is a chance for you to participate in a Movie in the Park event and enjoy the fun!

Movies in the Park

What is “Movies in the Park”?

Movies in the Park is a series of movie events presented by MTCC every summer, which are sponsored by local businesses. These events are more than just movies – they include many pre-show activities, free drinks and treats, contests, giveaways, and so much more!

What movies can I choose?

Sponsors can choose from a list of available family-friendly movies on swank.com or criterionpicusa.com. Movies can include both current and classic selections and should be rated G, PG, or PG-13.

Where are Movies in the Park events held?

Movies in the Park events are typically held at either Manti City Park or Ephraim’s Canyon View Park. Other locations can be considered if they meet certain requirements.

What are the pre-movie activities?

Pre-movie activities include a variety of sports, games, and other family-friendly activities. Past activities have included 9-Square-in-the-Air, Cornhole, Ultimate Frisbee, a Dunk Tank, Coloring Contests, and more!

Is food provided?

As part of your sponsorship, we include a Coke trailer stocked with plenty of soda, lemonade, and water to hand out as a “freebie” at your event. We also provide a treat (usually bags of popcorn) for people who attend.

How involved do I have to be?

You can be as involved as you want to be, whether that means you are on the microphone talking to the crowd, running one of the pre-movie activities, getting dunked in the dunk tank - or just sitting back and letting us run it all. It’s up to you!

Why should I sponsor a Movie in the Park?

Sponsoring a Movie in the Park gives you an opportunity to connect with existing and potential customers, be involved with your community, and showcase your business. A Movie in the Park event can also serve as a team building activity or employee appreciation event for your business.

Movies in the Park

\$3000 – Movie Night Sponsorship

As a Movie Night Sponsor:

- The night is yours! We will focus on promoting you and your business.
- You choose which movie you want to sponsor (from provided list).
- You choose the date of your Movies in the Park event (first come, first serve).
- MTCC will provide the movie, projector, screen, and audio equipment.
- MTCC will provide advertising materials for the event.
- MTCC will help you plan out your Movie Night event, make suggestions, etc.
- MTCC will plan pre-movie activities, in partnership with Manti City Recreation and Ephraim City.
- Sponsors are encouraged to participate in pre-movie activities, help hand out treats, talk on the microphone, etc.

What's included:

- **Movie Licensing**
- **Screen and Equipment Rental**
- **Drinks and Treats**
- **Branded Swag (giveaways branded with your logo)**
- **Materials for Activities**
- **Staff and Labor**
- **Your business logo on Movies in the Park event T-shirts.**
- **Your business ad on Digital Sign in Manti**
- **Your business mentioned in event Radio Ads**
- **:30 spot to run on Channel 3, Movie Theater, and Social Media**
- **11x17 Movies in the Park poster to place at your business**
- **Bill Insert Ad (sent to MTCC Customers)**
- **E-Billing Banner Ad (sent to MTCC Customers)**

+ Free Wi-Fi Summer Sponsor Benefits

- Your business logo on all Free Wi-Fi banners
- Your business logo on sponsor redirect page.
- Your business logo shown on Digital Signs in Manti and Ephraim.
- Your business mentioned on Channel 3 Free Wi-Fi commercial.
- Your business highlighted on MTCC's website and social media pages.
- Your business spotlighted in MTCC's Customer Newsletter.
- Your business listed in Free Wi-Fi Sponsors section of MTCC's TV menu system.
- Your business logo on a banner ad on MTCC's TV menu system.
- 11x17 Free Wi-Fi Event poster to place at your business.
- Social Media Assets for your social media pages.
- Invitation to MTCC's Customer Appreciation Event.

Sponsorship Comparison

Sponsorship Comparison Chart

	Movies in the Park Sponsor	Free Wi-Fi Summer Sponsor
Movies in the Park Event (licensing, equipment, etc.)	X	
Logo on Movies in the Park T-Shirts	X	
Digital Sign Ad	X	
Mentioned on Radio Ads	X	
:30 Video Spot for Channel 3/Social Media	X	
11x17 Movies in the Park Posters	X	
Bill Insert Ad (MTCC)	X	
E-Billing Banner Ad (MTCC)	X	
Logo on Event Banners	X	X
Logo on Sponsor Redirect Webpage	X	X
Digital Sign Logo	X	X
Logo on Channel 3 Free Wi-Fi Commercial	X	X
Ad in MTCC's Billing Package	X	X
Ad in MTCC's Customer Newsletter	X	X
Banner Ad on MTCC's TV Menu System	X	X
Listing in Free Wi-Fi Sponsors on MTCC TV	X	X
11x17 Free Wi-Fi Posters	X	X
Social Media Assets	X	X
Invitation to MTCC's Customer Appreciation	X	X

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Explanation of Benefits

Explanation of Benefits:

Movie Licensing – To legally show the movie in public, we must obtain licensing so that we do not violate any copyright laws. This licensing will vary depending on the movie chosen.

Screen and Equipment Rental – We will provide and setup the movie screen, projector, and audio equipment for the event.

Drinks and Treats – As part of your sponsorship, we will bring in a Coke trailer stocked with soda, lemonade, and water to hand out to your guests. We also provide a treat (usually bagged popcorn).

Branded Swag – Your sponsorship includes swag (towels, blankets, toys, etc.), branded with your business logo, to hand out at your event.

Materials for Activities – We will provide any materials or equipment needed for pre-movie activities such as 9-Square-in-the-Air, Cornhole, Kids Activities, etc.

Staff and Labor – Our employees and volunteers will serve as labor to help organize, set, and run your event if needed. We encourage you and your employees to be involved as well.

Logo on Event T-Shirts – Your business logo will be included on Movies in the Park T-shirts (designed by MTCC) that will be given away at your event.

Digital Sign Ad – Your sponsorship includes an ad which will be displayed on our Digital Sign in Manti during the week of your event (from Monday to Sunday).

Radio Ads – Your business will be mentioned on Radio Ads promoting your Movies in the Park event. Stations may vary.

:30 Second Spot – We will produce a 30-second video ad highlighting your business to be run on Channel 3, at the local movie theater, and on social media. You will be given a copy of the ad to use as you see fit.

11x17 Posters – We will provide an 11x17" Movies in the Park and/or Free Wi-Fi Summer sponsor poster which you can display at your business to help promote your event.

Bill Insert, E-Billing Banner, and Newsletter – We will include your business in our billing packages with both a mailer-insert and an E-billing banner ad. Your business will also be mentioned in our customer Newsletter.

Event Banners – Your business logo will be displayed on large event banners displayed at Free Wi-Fi Summer and/or Movies in the Park locations.

Logo on Redirect Webpage – When someone connects to Free Wi-Fi at any of the available locations, they will be redirected to a webpage that lists our Free Wi-Fi Sponsors. Sponsor logos will be rotated through a Featured Sponsor spot during the event. Logos can link to your business website or social media page.

Logo on Digital Sign – Your business logo will be included on ads promoting Free Wi-Fi Summer and/or Movies in the Park on our Digital Sign in Manti. This is separate from the Digital Sign Ads that Movies in the Park sponsors receive.

Channel 3 Commercial – Your business will be mentioned in a video commercial which will be played on Channel 3 promoting Free Wi-Fi Summer and Movies in the Park.

MTCC's Website & Social Media – Your business will be included in ads on our website and social media pages advertising Free Wi-Fi Summer and/or Movies in the Park events.

MTCC TV Ads – Your business will be featured on menu banner ads and in the Free Wi-Fi Sponsor section of our TV menu system.

Social Media Assets – We will provide ad images promoting Free Wi-Fi Summer and Movies in the Park. You can use these on your own social media pages.

Invitation to MTCC's Customer Appreciation Event – You will be invited to our Movies in the Park event, where you can set up a table or canopy and showcase your business.

Sponsorship Value Chart

Sponsorship Value Chart

	Value	Movies in the Park Sponsor	Free Wi-Fi Summer Sponsor
Screen & Equipment Rental	\$500	\$500	
Movie Licensing	\$625	\$625	
Drinks & Treats	\$450	\$450	
T-Shirts & Swag	\$200	\$200	
Materials for Activities	\$200	\$200	
Labor Costs	\$600	\$600	
Advertising Materials – Banners	\$1800	\$550	\$1800
Advertising Materials – Print, Digital	\$150	\$150	\$150
:30 Spot Production	\$400	\$400	
Running Spot on Channel 3	\$200	\$200	
Running Spot at Theater	\$150	\$150	
Radio Ad	\$350	\$700	
MTCC Bill Insert Ad	\$100	\$100	
MTCC E-Billing Banner Ad	\$50	\$50	
MTCC Menu Banner Ad	\$50	\$50	
MTCC Newsletter Ad	\$100	\$100	
Digital Sign Ad	\$50-\$200	\$200	\$50
Value	\$6125	\$6125.00	\$2000.00
Sponsorship Cost		\$3000.00	\$500.00
Your Savings		\$3125.00	\$1500.00

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Sponsorship Agreement

SPONSORSHIP AGREEMENT

Sponsorship Level	
	\$3000 - Movie Night Sponsor
	\$500 – Free Wi-Fi Summer Sponsor
	Other

Payment Options	
	Entire Amount
	Monthly (as detailed below)
	Other

Sponsor Information			
Business Name:		Business Phone:	
Contact Name:		Contact Phone:	
Additional Contact:		Contact Phone:	
Additional Contact:		Contact Phone:	
Business Address:		City/State:	

Movie Night Sponsor Preferences			
Preferred Movie		Preferred Date:	
2 nd Movie Choice:		2 nd Date Choice:	
3 rd Movie Choice:		3 rd Date Choice:	

We will do our best to accommodate all requests. Movie availability may change as we get closer to the event date. Movies in the Park dates and movie selections are first come, first serve. All movies will be hosted at either the Manti City Park or Ephraim Canyon View Park. We will try to have an alternate location available in case of inclement weather.

Payment Agreement

_____ agrees to pay \$_____ per month until the total sponsorship amount of \$_____ is paid in full. Full payment must be made before the date of the event. Sponsor understands that this event is not guaranteed to increase business traffic or sales, but is an opportunity to interact with the community, current customers, and potential customers.

By signing below, the Sponsor agrees to the payment terms and understands the benefits they will receive from their selected Sponsorship Tier. Manti Telephone and/or Manti Telecommunications Company will not be held liable for any damage, theft, or destruction of property that may occur during this event.

Print Name _____ Business Name _____

Signature _____ Position _____

Date _____